

WAREHOUSE/DC/BACK OF STORE

RETAIL STOREFRONT

GLOBAL SERVICES\*

Signature Services

Built on Zebra's unique Intellectual Property in this area and 50 years of innovation in connected edge technologies, Zebra Signature Services accelerate your ability to unlock intelligence from your front-line devices, giving your enterprise a performance edge. Covering everything from mobile and IoT devices to printers, thanks to the nine capabilities, you gain the faculty of acting upon real-time data to run your business more productively.

- Benefits:**
- New sources of business transformation
  - Rapid ROI through project success and user adoption
  - Accelerated business outcomes

Zebra OneCare® Support Services

Maximize availability and business operations, while protecting your investment to ensure your Zebra devices achieve maximum uptime and peak performance. Enable predictable performance, critical operations and improved business outcomes while reducing unbudgeted repair expenses.

Each of these five levels include VisibilityIQ™ OneCare, a configurable cloud-based tool extending support visibility beyond repair metrics:

**Technical and Software Support (TSS)**  
Resolve all your technical support issues and get access to all the latest software updates. Access to restricted software, including LifeGuard™ analytics, 8x5 local time live-agent support and 24x7 self-service access to Zebra's comprehensive library of support materials and entitled firmware updates.

**Zebra OneCare Special Value (SV)**  
For TC2x mobile devices and eligible printers. Coverage for normal wear and tear and device failures, 8x5 local time live-agent technical support, 5-day repair turnaround time and additional per-incident damage and repair options available.

**Zebra OneCare Essential**  
Basic assurance. Base comprehensive repair services, software support including LifeGuard security updates, 8x5 technical support (plus 24x7 online access to support), 3-day repair turn-around repair service levels, Device Diagnostics\* and Support Dashboard.\*\*

**Zebra OneCare Select**  
Maximum protection. Essential service PLUS next business day advanced device replacement, commissioning services (application and configuration management), and 24x7 helpdesk support.

**Zebra OneCare Premier\*\*\***  
Highest level of service delivers a truly differentiated service experience, which includes all the features of Essential and Select, plus Operational Visibility Service, software release management, service delivery manager, and managed device service desk.

Zebra Visibility Services

You could be caught off-guard by device downtime and battery failures when you don't have visibility into your device data to tell you how your devices are performing so you can decide what next steps you can take to improve your operations. Without clear, comprehensive data on the mobile devices that run your business, you're in the dark trying to compensate with manual tracking, excessive inventory and repair.

**Zebra's VisibilityIQ**  
Get a clear view into how your devices are performing and know what next steps can push up productivity and drive down costs.

**VisibilityIQ Foresight**  
Go beyond an MDM and view full operational aspects of your devices from a single dashboard view.

**VisibilityIQ DNA**  
Peer inside your hardware for answers to key DNA efficiency.

**VisibilityIQ OneCare**  
View status of device repairs, technical issues, contracts, case reports and software and LifeGuard security status visibility\*.

\*VisibilityIQ OneCare available in North America for mobile computers and scanners only



Certified Supplies

**Exceptionally Consistent, Consistently Exceptional**  
Printing supplies can impact everything from printhead lifespan to operational efficiency. That's why we produce our own line of thermal printing supplies to ensure consistent, optimized performance in your Zebra printer—and peace of mind for you.

**With Zebra Certified Supplies, you get:**  
**Unmatched thermal printing expertise:** Over 30 years of experience in producing products of exceptional quality

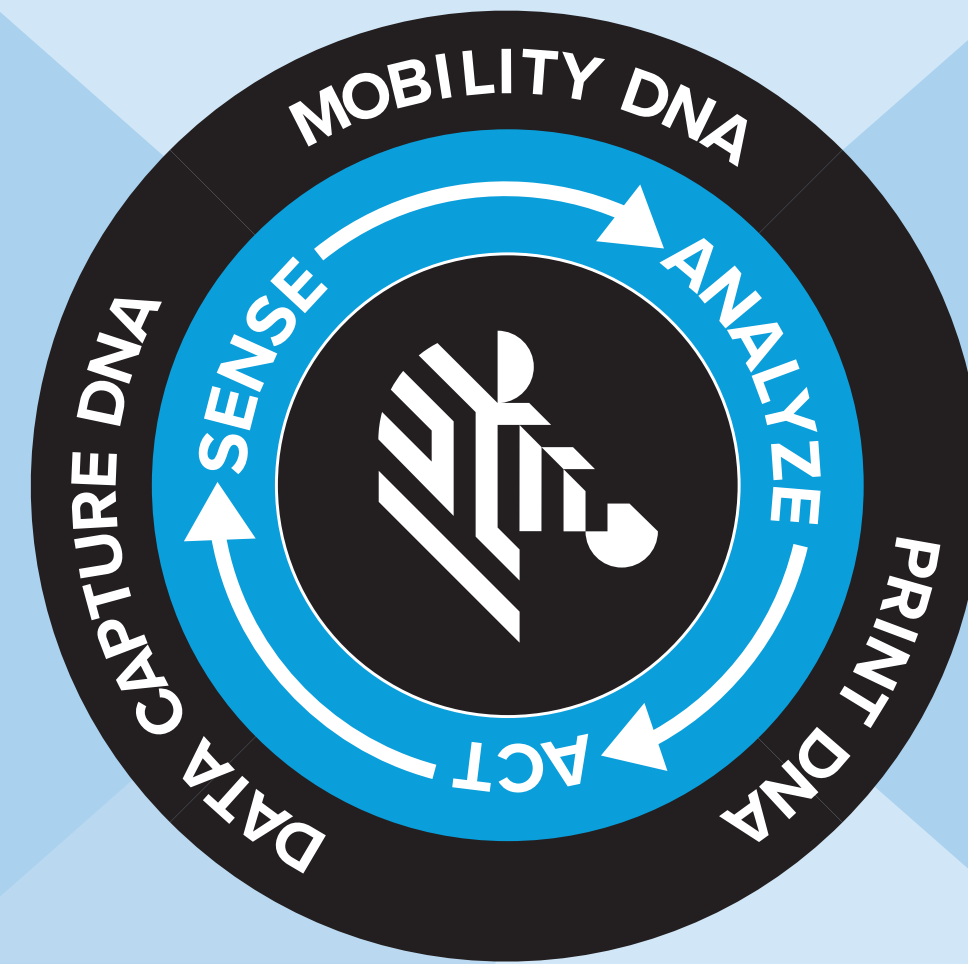
**Exceptional service:** Zebra has the scale and infrastructure to meet your printing supply needs quickly and effectively

**Consistently outstanding quality:** We subject every item to rigorous testing, ensuring premium craftsmanship and durability

**Increased efficiency and productivity:** Because our printing supplies are so consistent, workers experience fewer hassles and require less IT assistance, reducing downtime

**Lower total cost of ownership:** Wear and tear is reduced, and the need to reprint and replace labels due to poor quality is virtually eliminated

**Flexibility and convenience:** Customize products to meet your unique needs, or get hundreds of in-stock products quickly with our ZipShip™ service



MANUFACTURING PLANT



ZEBRA DNA™  
Zebra DNA is the intelligence—software, apps and utilities—inside our devices that transform them into a true enterprise solution. It takes more than hardware to make business run. It takes an entire software ecosystem for the workforce, managers, IT staff and developers. Starting with superior technology, Zebra evolves a new, more highly advanced species of enterprise mobility.  
PRINT DNA  
The genetic code that injects business-critical capabilities into Zebra's Link-OS™ printers through a unique combination of innovative applications, utilities and developer tools that benefit everyone—end users, IT operations and developers.  
DATA CAPTURE DNA  
A set of unique software tools and utilities that enhance the scanning experience for our customers. The result is innovation-driven performance that not only makes our data capture devices the best in the industry, but also the easiest to use. Stripped away all the complexity.  
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**ZEBRA**

**Portfolio At-A-Glance**  
Q1-Q2 2020

**ZEBRA**  
CAPTURE YOUR EDGE



## MOBILE COMPUTERS

BEST



- MC9300**
- Android™
  - 4 Form Factors: Standard, DPM, Cold Storage, Non-Incendive
  - Short, mid, or long range scanning
  - 5MP front/13MP rear camera
  - Field replaceable keypad options
  - Ultra-rugged 2.4m drop



- TC8300**
- Android
  - 2 Models: Standard, DPM
  - Ergonomic design keeps the display always in view
  - Short, mid or long range scanning
  - 13MP rear camera
  - Ultra-rugged 2.4m drop



- TC72/TC77**
- Android™
  - Wi-Fi / VoLTE
  - 5MP front/13MP rear camera
  - Ultra-rugged 2.4m drop

BETTER



- MC3300**
- Android
  - 4 Form Factors: straight shooter, 45 degree pistol grip, rotating turret
  - Long range scanning
  - Choice of keypad layout



- TC52/TC57**
- Android
  - Wi-Fi / VoLTE
  - ActiveEdge Touch Zone
  - 5MP front/13MP rear camera
  - Rugged 1.2m drop
- \*TC52 healthcare model available



- EC30**
- Android
  - 1D/2D barcode scanning
  - 3 in. capacitive touch display
  - PTT pre-installed
  - Portable, pocketable, wearable
  - Cordless deskphone & secure text messaging

GOOD



- TC20/TC25**
- Android
  - Wi-Fi / LTE/GSM
  - 4.3 in. capacitive touch display
  - Choice of bar code scanner
  - PTT pre-installed
  - Keypad and non-keypad versions



- PS20**
- Android
  - Inside the 4 walls - WiFi
  - 5MP Front-facing camera
  - 4-inch capacitive touch display
  - Rich locationing support

## INDUSTRIAL PRINTERS

BEST



- ZT600 Series**
- Advances the Xi Series with more features and performance
  - User-friendly, future-ready platform
  - Print DNA powered by Link-OS™
  - RFID capable
- (220x14 available for wide format printing)



- ZT510**
- Advances the 105SLPlus for more functionality
  - Cost-effective industrial printing
  - Print DNA powered by Link-OS



- ZE500**
- Print-and-apply applications
  - Easy to integrate, operate, maintain
  - RFID capable

BETTER



- ZT400 Series**
- Performance, versatility and reliability
  - Easy to integrate, operate, maintain
  - Print DNA powered by Link-OS
  - RFID capable

GOOD



- ZT200 Series**
- Intuitive ease-of-use
  - Compact footprint and streamlined design
  - Print DNA powered by Link-OS

## MOBILE PRINTERS

BEST



- ZQ600 Series**
- Color display
  - Latest wireless connections for faster, more reliable and more secure printing
  - High capacity PowerPrecision battery and Power Smart Print Technology
  - RFID capable
- \*Healthcare model available



- ZQ500 Series**
- Industry's most rugged mobile printer with Mil-Spec certification and IP54 rating
  - User-friendly interface that is easy to operate even with gloves
  - Simple to manage, maintain and integrate with Link-OS
  - RFID capable—industry first

BETTER



- ZQ300 Series**
- Versatility at an affordable price
  - Indoor and outdoor models with lightweight design for comfort
  - Easy Bluetooth remote management with Print DNA

GOOD



- ZQ120/ZQ220**
- Durability that's affordable
  - Lightweight and thin profile
  - Prints labels and receipts
- \*Check regional availability



- ZQ110**
- Small, compact size that easily fits in your pocket
  - Competitive and affordable price with great Zebra quality
  - Receipt printing only

## VEHICLE-MOUNT COMPUTERS



- VC8300**
- Android
  - Inside the 4 walls Wi-Fi
  - Touch screen
  - Built for extreme environments
  - Freezer-ready, heaters, rugged keyboard



- VC80/80x**
- Windows 10 or Android
  - Inside the 4 walls Wi-Fi
  - Freezer-ready, heater sensors, rugged keypad
  - Built for extreme environments

## WEARABLES



- WT6000**
- Android
  - Wearable terminal
  - Mounting system for superior comfort, hygiene and safety
  - Rugged 1.2m drop
  - Available with or without keypad



- HD4000**
- Android and Windows 10
  - Enterprise head-mounted display
  - Designed for comfort, safety and hygiene
  - Full color OLED
  - Integrated microphone
  - Rugged 1.5m drop



- HS2100/3100**
- HS3100: Bluetooth headset
  - HS2100: Corded headset
  - HD voice
  - Rugged 1.8m drop



- RS6000**
- 1D/2D Bluetooth® ring scanner
  - NFC; tap to pair
  - PRZM Intelligent Imaging
  - Multi-color LED line-of-sight lights
  - Ambidextrous trigger button
  - Rugged 1.8m drop



- RS5100**
- 1D/2D Bluetooth® ring scanner
  - Small and lightweight
  - NFC; tap to pair
  - PRZM Intelligent Imaging
  - 4 RGB programmable LED lights at back of device
  - Double trigger available
  - Rugged 1.8m drop



- RS5000**
- 1D/2D corded ring scanner
  - Pairs with WT6000
  - PRZM Intelligent Imaging
  - 2 color (red/green) LED scan status light
  - Swivel for right and left hand scanning
  - Rugged 1.2m drop

## RUGGED TABLETS



- XSLATE L10**
- Windows Pro or Android
  - 4G LTE/GPS options



- XPAD L10**
- Rigid handle for easy carrying
  - Windows Pro or Android
  - Attachable keyboard, barcode reader +RFID options



- ET51/ET56**
- Choose Android or Windows 10
  - Accessories for any use case
  - 4G LTE Support
  - Thin & light



- XBOOK L10**
- Keyboard standard
  - Unique "kickstrap" for use anywhere



- XSLATE R12**
- Bright, 12.5" touchscreen
  - Storable keyboard option
  - 4G LTE/GPS support



- ET51/ET56**
- Choose Android or Windows 10
  - Accessories for any use case
  - 4G LTE Support (ET56)
  - Thin & light

## BARCODE SCANNERS / RFID READERS

BEST



- DS8100 Series**
- Unprecedented performance instantly captures even the most problematic barcodes
  - Go beyond the barcode with advanced features and management tools



- DS9900 Series**
- True hybrid handheld and hands-free flexibility
  - Unprecedented performance instantly captures problematic barcodes, and offers high performance swipe capability
  - Go beyond the barcode with advanced features and management tools



- 3600 Series**
- Ultra-rugged design
  - Unprecedented performance instantly captures even the most problematic barcodes
  - Go beyond the barcode with advanced features and management tools



- MP7000**
- High throughput POS environments
  - Reduces power use and minimizes breakdown and maintenance costs
  - Go beyond the barcode with advanced features and management tools



- MC3300R Series**
- Ultra-fast read speeds
  - Superior RFID read range
  - Lightweight, rugged design

BETTER



- DS4600 Series**
- Class-leading performance, large sweet spot and industry-leading decode range



- DS9300 Series**
- Designed for hands-free scanning; compact enough to be handheld when needed
  - Class-leading performance and high performance swipe capability



- CS4070**
- Affordable companion scanner designed for mobile applications that require a pocketable form factor



- RFD8500 RFID Sled**
- OS agnostic
  - Fast RFID tag capture
  - High performance battery for full shift



- FX9600 Fixed Reader**
- Top-of-the-line performance for high-volume, rugged environments

GOOD



- DS2200 Series**
- Attractive price point
  - First time, every time scanning on essential 1D and 2D barcodes



- RFD2000 RFID Sled**
- Lightweight device for full shift use
  - Single charging cradle for mobile computer and sled



- FX7500 Fixed Reader**
- The small interior reader, big on speed and accuracy

## DESKTOP PRINTERS

BEST



- ZD620\***
- Easy configuration and printer management with the optional color LCD and 10-button user interface
  - Field installable media and connectivity options
  - Print DNA powered by Link-OS
- \*Healthcare model available



- ZD500**
- UHF RFID capabilities in a desktop printer
  - Print DNA powered by Link-OS



- GX400 Series**
- Extensive media handling options
  - LCD display optional



- ZD510-HC**
- Wristband printer with easy-to-load cartridge
  - The only antimicrobial-coated wristbands on the market
  - Also available with hospitality wristband cartridges
  - Print DNA powered by Link-OS

BETTER



- ZD420\***
- Best-in-class print quality
  - Field installable communication or media handling options
  - Healthcare version available
  - Print DNA powered by Link-OS
- \*Healthcare model available



- ZD410\***
- Smallest printer in its class
  - Field installable communication or media handling options
  - Print DNA powered by Link-OS
- \*Healthcare model available



- GT800\*\***
- Wide range of advance functionality
  - 300 meter ribbon capacity and 300 dpi print resolution
- \*\*Not available in North America or EMEA



- GK420\***
- Top selling desktop printer in the world
  - Ideal for moderate volume printing applications
  - Performance, reliability and ease-of-use
- \*Healthcare model available

GOOD



- ZD220/230**
- Affordability meets high-quality
  - Reliable printing that's easy to use and compact footprint
  - White models (non healthcare) available in select regions

## SOLUTIONS

The Zebra Savanna™ platform aggregates and analyzes data from Zebra edge devices to reveal actionable workflow insights, powers next-gen applications and solutions that deliver best-action guidance, and integrates with existing hardware, software and data ecosystems to give you a more complete picture of your business.

Additionally, the Zebra Savanna public, unified APIs and developer tools enable partners and developers to leverage edge data to build secure, scalable digital services with ease and speed.

- SMARTPACK™ TRAILER**
- Correct errors, improve cargo stacking and pack trailers more efficiently
  - Load trailers more quickly and accurately

- SMARTLENS™**
- Eliminates out-of-stocks and ensures associates can always locate items
  - Prevents shrink and theft

**MOTIONWORKS™**

Get technology that gives you a competitive edge with Zebra MotionWorks location solutions. It not only tracks all your critical assets, people and goods, but delivers the kind of actionable insights that ramp up productivity, boost efficiency and, ultimately, improve your business.

**WORKFORCE CONNECT**

Add powerful PBX-based voice, push-to-talk and messaging features to Zebra mobile devices, allowing you to provide your workers with a single device for application access, communications and collaboration.